Hope Channel

A Programming Alternative:

POSITIVE . HEALTHY . UNIQUE
Hope Channel
NEVER A LICENSE FEE!
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POSITIVE . HEALTHY . UNIQUE
SINCE 2003, Hope Channel has been offering programming to the world with more than 40 channels that reach a global family of viewers.

HOPE CHANNEL is designed for audiences seeking to improve their health, engage their mind and renew their spirit.

After substantial international success HOPE CHANNEL is now being offered to U.S. audiences.
Hope Channel is about Healthy Lifestyle CHANGE

✓ Longer and Happier Lives
✓ Engaged Minds and Progressive Attitudes
✓ Christian Faith and Spirituality
The Audience
244 Million Christian and spiritually-minded Americans*
87% of U.S. Internet users who look online for health and wellness information

The Need
A cutting edge and effective approach to wellness, intellectual growth and renewed spirit, endorsed by 57 U.S. affiliated hospitals, medical research institutions and 15 universities -- among the most respected in the world.
15 affiliated U.S. universities allow us to draw upon progressive thought leadership from institutions ranked among the best and most diverse* colleges in the country.


As a worldwide organization, our highly diverse groups of hosts and producers bring a fresh and compelling perspective to our programming.
Hope Channel’s internationally esteemed medical advisory team and in-house staff are leaders in their fields and present effective, consistent health programming that improves length and quality of life.*

*The Blue Zone project identified, then studied the places in the world where high percentages of people enjoy remarkably longer, and fuller lives. The only one in the U.S. is Loma Linda, CA — where a Hope Channel affiliated medical center, and a large spiritually affiliated population live.
More than 8000 Affiliated Churches and Organizations across the U.S.

Christian Programming that is Unique*, Reasonable, and Relevant to Daily life

*More than 90% of our programming cannot be seen anywhere else. TV Everywhere rights are available to you for your viewers.
HOPE CHANNEL is different!

✓ **Programming** not Duplicated Anywhere Else, Unlike Others in the Category

✓ **No** Constant On-Air Fundraising

✓ **No** Prosperity Gospel

✓ **Appeals to Christians** Everywhere

✓ **Does Not** Demand Must-Carry Status
Value to YOUR SYSTEM

- No License Fees. **EVER**
- Access to **Additional Free** In-Language International Networks from Latin America, Asia, Europe, and Africa
- Access to Motivated and Highly Effective Marketing Volunteers*

*A door-to-door campaign for DIRECTV, more than 2,000,000 visits were made by Hope Channel volunteers across the country, knocking on doors and distributing marketing materials directly to the home.*
Did You Know?

**HOPE CHANNEL** is the first “single point-of-view” network to receive a broadcast license in **Canada, Germany, and Ukraine!** These governments selected **HOPE CHANNEL** because it delivers programming that help their nations on issues of **positive lifestyle choices and health!**
Give Your Subscribers

Hope Channel

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